

# YOUR TRAVEL PERSONALITY

ACCORDING TO YOUR ZODIAC SIGN

BY **JustFly**

From spontaneous bookings to luxe escapes, JustFly looked at millions of trips to reveal how your zodiac sign shapes the way you travel.



To add a little cosmic credibility, we teamed up with renowned astrologer [Julia Topaz](#) to help interpret the insights in this report.

## Quick Stats

Aquarius books on impulse, with trips locked in just 38 days before departure, making them the zodiac's most last-minute traveler. Sagittarius is their cosmic opposite, planning furthest ahead at 49 days out.

When it comes to splurging, Sagittarius doesn't hold back. More than any other sign, they spend the most on flights, averaging \$975 per booking.

Aquarius is also the sign most likely to embrace a solo adventure, with individual tickets accounting for 86% of their bookings. Independent, unpredictable, and always ready to disappear on a little main-character getaway.

Virgo, unsurprisingly, takes the crown for overpacking, adding more bags to their bookings than any other sign. Prepared? Absolutely. Packing light? Never.

And if Taurus and Libra are going anywhere, they're making sure the fine print is covered. These signs are the most likely to add insurance to their booking, proving they like their travel plans with a side of peace of mind.

“

The data confirms what Astrology has always suggested: we are deeply, almost stubbornly, ourselves when we travel. Libra cannot get on a plane without a group, Sagittarius is booking nearly twice as many trips than Aquarius, and Taurus? They're not going anywhere without travel insurance. Your star sign holds up to its reputation and shapes every decision you make before you even get to the airport.

**Astrologer Julia Topaz**



While destination choices are surprisingly similar across the zodiac, how people travel tells a very different story. Travel has always been a reflection of personality. According to the stars, that checks out. From how far in advance people book to how much they spend, whether they fly solo or rally the group chat, the data reveals clear patterns in how each sign moves through the world.

JustFly analyzed millions of anonymized bookings across all 12 zodiac signs, uncovering travel behaviors that align surprisingly well with each sign's most recognizable traits.

The spontaneous signs tend to book closer to departure, while the more intense and thoughtful signs plan further ahead and spend more. Social signs are more likely to travel in groups, while the independent ones are happiest booking a trip for one. And while some patterns feel written in the stars, others come with a few unexpected twists.

In some cases, these insights may be even more useful than your horoscope. Understanding your sign's travel tendencies can help you book smarter, plan better, and choose trips that actually match your style. Whether you're a detail-loving Sagittarius mapping everything out weeks in advance or an Aquarius booking on pure impulse, your zodiac sign may have more to say about your travel habits than you think.

# Booking Behaviour

Dive deeper into one of the strongest data stories. Where do signs' personalities come through in their booking data?

## Who books early, who wings it, and who turns travel into a full personality trait?

---

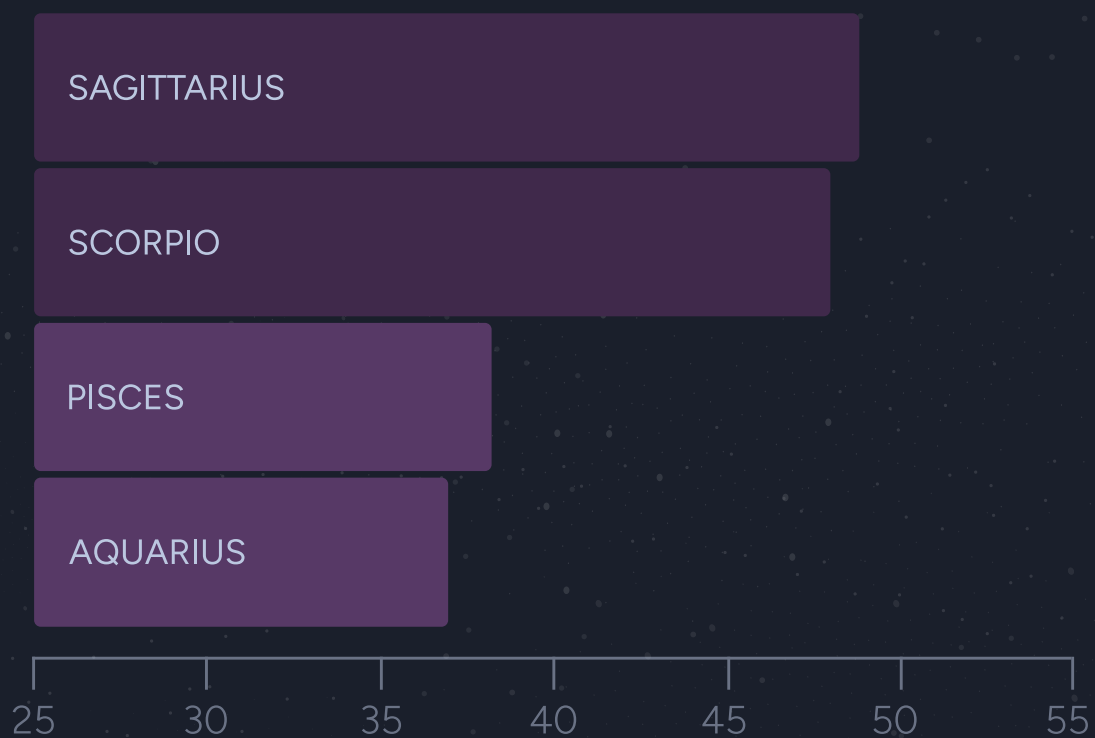
Aquarius (38 days) and Pisces (39 days) are the zodiac's biggest last-minute bookers.

Sagittarius (49 days) and Scorpio (48 days) plan furthest ahead.

---

How far in advance someone books a flight says a lot about how they deal with planning, uncertainty, and the thrill of the unknown.

The signs that are more fluid, intuitive, and go-with-the-flow tend to leave things until the last minute, while the more intentional, experience-driven signs prefer to lock it in early and count down the days.



## Some signs chase the trip. Others are willing to pay for the full experience.

---

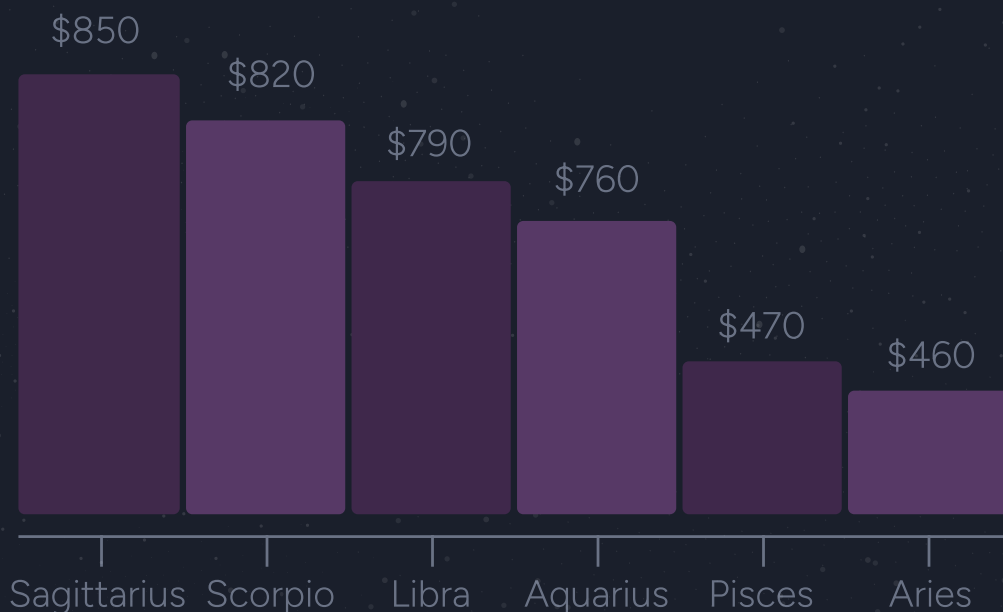
Sagittarius, Scorpio, and Libra spend the most on flights, while Aquarius, Pisces, and Aries spend the least.

On average, Sagittarius travelers spends nearly \$200 more on flights than Aquarius travelers.

---

Spending habits reveal which signs see travel as a non-negotiable priority and which are more low-lift about getting from A to B.

Sagittarius, Scorpio, and Libra are more likely to invest in the journey itself, spending more on flights in pursuit of the right experience. Aquarius, Pisces, and Aries take a more independent, minimal approach. For them, what matters most is getting there, not necessarily flying in style.



## Not all signs catch flights at the same frequency.

---

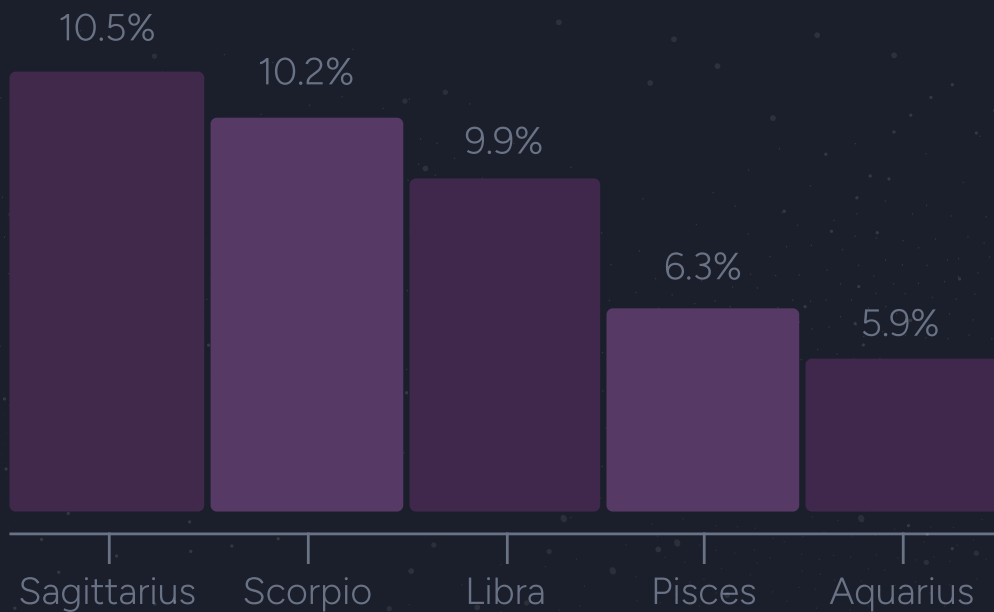
Sagittarius books the most trips overall (10.5%), with Scorpio and Libra close behind.

Aquarius (5.91%) and Pisces (6.38%) book the fewest trips.

---

Some signs seem cosmically wired to get out into the world more often, while others are more selective about when they leave home base.

Fire and water signs dominate the top of the list, pointing to a stronger appetite for movement, novelty, and experience. Earth and air signs still travel...just a little more selectively.



## Some signs want a boarding pass for one. Others are bringing the group chat.

---

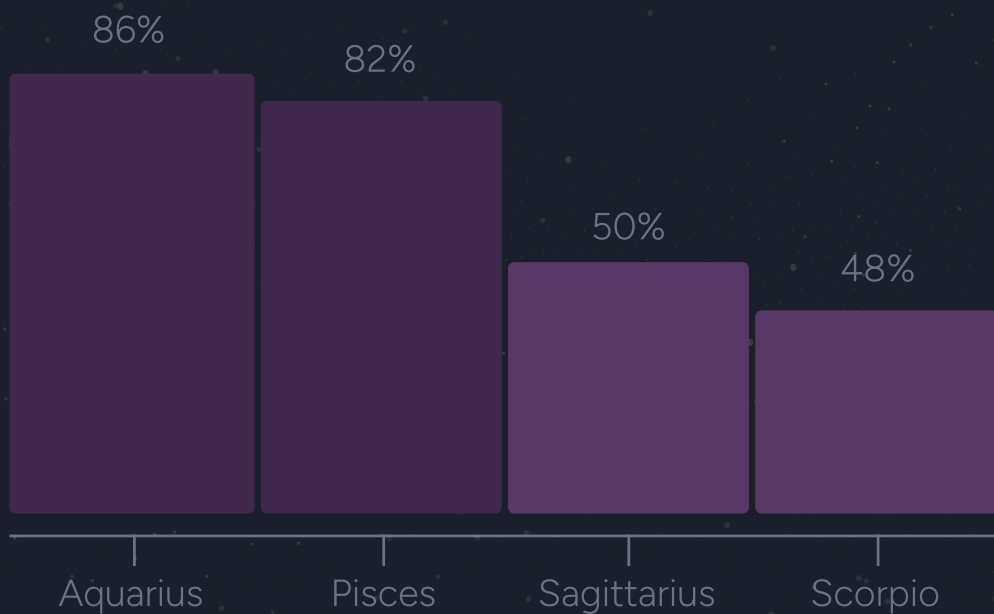
**Aquarius** (86% of bookings) and **Pisces** (82% of bookings) are the most likely to book solo trips.

**Sagittarius** (50% of bookings) and **Scorpio** (48% of bookings) are the most likely to book for the group.

---

One of the clearest divides in the data comes down to this: are you booking a solo escape, or turning the trip into a shared adventure?

The patterns line up almost perfectly with each sign's reputation. The fiercely independent signs are far more likely to travel alone, while the more social, connection-driven signs are the ones planning for two, three, or ten.



# Destination Affinities

The data tells us where people go and when they book. But look to the stars to see what kind of traveler they really are.

Your travel style may be written in the stars, but so is your ideal destination. Some chase energy, nightlife, and social scenes. Others are after beauty, mystery, self-discovery, or the kind of place that feels like a well-kept secret. Some stay closer to home, while others would rather disappear somewhere delightfully off-grid.

And beyond the most popular destinations, an even more interesting story starts to emerge in the places each sign chooses when they go slightly off script.

Cardinal signs like Aries and Capricorn are more likely to gravitate toward unexpected, less-traveled destinations, a fitting match for signs known to initiate rather than follow.

Other signs reveal equally telling patterns. Libra's pull toward Kos, Greece, for example, feels very on-brand, beautiful, charming, social, and effortlessly photogenic. Meanwhile, signs associated with emotional depth and curiosity tend to favor destinations with richer cultural texture and a stronger sense of history.

Some signs are more likely to chase a passport stamp, while others prefer to keep things a little closer to home. The split between international and domestic travel reveals a lot about each sign's comfort with change and appetite for the unfamiliar.

Scorpios, Sagittarius, and Libra are the most likely to travel internationally, drawn to expansion, discovery, and experiences that push beyond the familiar. Aquarius, Pisces, and Capricorn are more likely to stay domestic, suggesting a more intentional relationship with travel, one where going far matters less than going somewhere that feels right.

As for where they actually go, Las Vegas dominates for almost every sign. Capricorn, naturally, does its own thing. While the rest of the zodiac heads for the neon chaos of Vegas, Capricorn is more likely to choose Orlando, a destination that feels a little more classic, structured, and family-oriented.

PREFERRED OFF-THE-BEATEN-PATH DESTINATION  
BY SIGN ACCORDING TO OUR DATA



**Aries**  
Kosice, Slovakia



**Libra**  
Kos, Greece



**Taurus**  
Cascavel, Brazil



**Scorpio**  
Piura, Peru



**Gemini**  
Port Elizabeth, South Africa



**Sagittarius**  
Misawa, Japan



**Cancer**  
Gazipasa, Turkey\*



**Capricorn**  
Ganja, Azerbaijan\*



**Leo**  
Hiroshima, Japan



**Aquarius**  
Tacloban, Philippines



**Virgo**  
Santiago De Compostela, Spain



**Pisces**  
Sao Luiz, Brazil

# Traveler Archetypes

A “shareable” section that relates the signs’ personalities back to their travel habits.



Some signs plan every detail and pack for every possible scenario. Others book a flight a few weeks out and trust the rest will sort itself out. Some want the group chat buzzing from takeoff to landing. Others just want a window seat, a little silence, and the freedom to do things their own way.

When the data is viewed as a whole, clear zodiac travel archetypes start to emerge. Here’s how each sign shows up in the skies and in the booking data.

## **Aquarius & Pisces - The Solo Travelers**

Aquarius and Pisces stand out as the most independent, least structured travelers in the data.

For Aquarius, independence is deeply tied to their being. They book solo more than any other sign by a wide margin, and their tendency to stay a little closer to home suggests that exploration, for them, is less about how far they go and more about seeing things differently.

Pisces shares that solo streak, but with a softer, more intuitive energy. They travel lighter than almost any other sign, with fewer bags and fewer add-ons, suggesting a simpler, less complicated approach to getting away.

For both signs, the ideal trip is open-ended, lightly planned, and full of room to follow instinct.

---

**The two most solo-dominant signs in the dataset (86.2% and 82%)**

**Shortest booking windows (37.9 and 38.9 days)**

**Lowest average spend (\$772 and \$791)**

**Least likely to bundle hotels and rental cars**

## **Aries & Sagittarius - The Pioneers**

Aries and Sagittarius may seem like natural travel twins. Bold, energetic, outgoing, and always ready to lead the charge. But the data shows they channel that adventurous spirit in very different ways.

Aries is all impulse and momentum. They book close to departure, travel solo more often, and are drawn to destinations that feel fresh, unexpected, and a little less obvious. For Aries, the best trips are flexible, accessible, and easy to say yes to on short notice.

Sagittarius, by contrast, is adventurous in a more intentional way. They plan further ahead, spend more than any other sign, and are one of the most group-oriented travelers in the zodiac. For Sagittarius, travel is not just a spontaneous escape; it's a full experience to anticipate, commit to, and savor.

If Aries is the quick getaway, Sagittarius is the big trip with a plan. And for Sagittarius, the ideal journey is immersive, experience-led, and worth the build-up.

---

**Aries books fast and flies solo, with 77.6% of bookings made for one**

**Aries books just 37 days ahead of departure**

**Sagittarius books earlier and bigger, with 50.3% of bookings made for groups**

**Sagittarius spends more on flights than any other sign, despite booking nearly seven weeks in advance**

## Taurus & Capricorn - The Steady Travellers

Taurus and Capricorn are often painted as the zodiac's homebodies, but the data tells a more balanced story. Both travel internationally nearly half the time and book with a steady, reliable rhythm that feels true to form. They may not be the most impulsive travelers in the zodiac, but they're far from stuck in place.

What sets them apart is how they approach the trip once it's on the calendar. Taurus leads all signs in travel insurance add-ons, not because they expect disaster, but because they like knowing the details are handled. Taurus is perfectly happy to go far, as long as the trip feels secure, smooth, and worth it.

Capricorn, meanwhile, reveals its personality in subtler ways. Its preference for Orlando over Las Vegas may seem like a small detail, but it tracks: while most signs are pulled toward spectacle, spontaneity, and excess, Capricorn is more likely to choose something familiar, structured, and dependable, with a side of family-friendly appeal.

For both signs, the ideal trip is well-organized, high on value, and low on chaos. They want dependable logistics, clear expectations, and experiences that deliver exactly what they promise.

---

**Both book about 41 days out with a slight preference for solo travel**

**Capricorn tends to spend a little more than Taurus on average**

**Flight preferences for both skew domestic compared to other signs (Taurus 49% international flights, Capricorn 49.6% international flights)**

**Both have moderate add-on rates and mid-range bundle likelihood**

## Gemini & Libra - The Social Butterflies

Gemini and Libra are where the social side of travel really starts to show.

Libra stands out as one of the most group-oriented signs in the data, which feels entirely on-brand for a sign wired for connection, shared experiences, and doing things together. Their higher rate of insurance add-ons also suggests something else: when other people are involved, Libra is thinking about the details. They may love a good getaway, but they also want the trip to run smoothly for everyone coming along.

Gemini is social too, but in a more flexible, free-moving way. They're comfortable traveling with others, but tend to be less rigid about structure and more adaptable once the trip is in motion. Where Libra wants the shared experience to feel balanced and well considered, Gemini is more likely to keep things open, follow the energy, and see where the day goes.

For both signs, the ideal destination has people, movement, and plenty to do. Think culturally active cities, socially charged hotspots, and places with enough variety to support both a loose plan and a little spontaneous wandering.

---

**Gemini: 30.6% of bookings are in a group, books flights 42.8 days out on average**

**Libra: 44.3% of bookings are in a group, books flights 46.9 days out on average, and leads all signs in insurance add-ons**

**Libra has the highest number of carry-on requests**

## Cancer & Leo – The Steady Travellers

Cancer and Leo sit near the middle of many of the key metrics, making them the dataset's most middle-of-the-road travelers but that does not make them boring. If anything, it makes their differences more interesting. On paper, they may look similar. In practice, they are chasing very different kinds of trips.

Cancer approaches travel with emotion, comfort, and connection in mind. Their slightly longer trip lengths and balanced spending suggest a preference for experiences that feel restorative, personal, and genuinely worthwhile rather than flashy for the sake of it. Cancer is less interested in squeezing in everything and more interested in leaving feeling recharged, connected, and glad they went.

Leo shows a similar travel structure but with a stronger drive to elevate. They have higher engagement with bundles and add-ons and a strong desire for the trip to feel special and intentional from start to finish. Leo wants the full experience, curated and worth remembering.

For both, their off-the-beaten-path destination choices (Gazipasa for Cancer, Hiroshima for Leo) lean culturally immersive, suggesting that even when their behavior looks similar on paper, what they're seeking is very different.

---

**Cancer: 34.2% of bookings are in a group, average flight costs \$882, average trip length is 10.2 days**

**Leo: 37.6% of bookings are in a group, average flight costs \$898, most carry-on requests**

**Leo has the second highest hotel / car rental bundle likelihood**

**Cancer's top unique destination is Gazipasa, Turkey and Leo's is Hiroshima, Japan, both culturally immersive choices**

## Virgo & Scorpio – The Precision Travelers

Virgo and Scorpio are the zodiac's precision travelers. They are intentional, discerning, and not especially interested in leaving things to chance. Their booking behavior suggests two signs that take travel seriously, not in a boring way, but in a highly deliberate one.

Virgo leads in checked bag add-ons and overall bundling, reflecting a need to prepare for every possible scenario. Their planning behavior and high bundle rates suggest that Virgo travel is thoroughly researched and carefully structured before they ever get to the airport.

Scorpio, on the other hand, is the understated overachiever of the group, with the highest average spend, the longest advance booking window, and the most number of carry-on requests. Scorpio travellers are selective, purposeful, and fully invested in the experience they've chosen.

Both signs are best matched with high-quality, well-planned trips where the logistics are airtight, and the experience has genuine depth and meaning.

Virgo wants everything handled. Scorpio wants everything to matter.

---

**Virgo has the highest number of bag add-ons (127), highest bundle likelihood (113), 45.5 day booking window**

**Scorpio: highest carry-on requests (124), 47.9 day booking window, \$957 avg spend**

**Both skew heavily international (Virgo 50.7%, Scorpio 51.2%)**

**Virgo's top unique destination is Santiago de Compostela, Spain**

**Scorpio's top unique destination is Piura, Peru**

“

Anyone travelling with friends or family knows the feeling of seeing others move around their travel plans and think, well, that's an interesting choice, or that I wouldn't necessarily do that myself. Our travel habits seem so personal, or so we thought. Combing through the JustFly data makes it apparent that our astrological signs influence our travel preferences. We hope that providing more insights into these preferences helps travellers feel more confident and comfortable with their travel choices.

**Ayoub Hissar**

Director of Brand Marketing & Communications



*Your Cosmic Destiny Awaits*

Fly where the stars are leading you.